

INTERNATIONAL VOLUNTEER MANAGERS DAY

GLOBAL REPORT - 2009



COMMITTEE REPORT

Even though International Volunteer Managers Day (IVMDay) has now been celebrated for a total of 11 years, it has been only the last three years that the new global committee formed and developed a new strategy to roll out the promotion of the day around the world - largely via the development of and involvement by members of our International Supporters Group (ISG)

Every indication is that this 'ground up' system for promoting the day has been effective and is working well. For instance, I recently worked with several Volunteer Centres across New Zealand, and learned that in every case these groups had planned IVMDay activities for their members. What made this even more remarkable was the fact that none of these groups (at the time) were members of the ISG.

While the remainder of this report highlights just some of the many activities that took place for IVMDay 2009, allow me to ruminate on just a few highlights.

Firstly, our ISG grew by around 25% during 2009. This included the addition of several national level groups such as Volunteering England and Volunteer Canada. The ISG now spans around 80 key groups in 16 countries. These are listed at the end of this report. We were also thrilled to introduce a new 'affiliate' level category of ISG membership to allow individual volunteer programs to throw their support of IVMDay behind the initiative.

Individual Volunteer Managers have also been encouraged to keep abreast of IVMDay news by joining the days Facebook group, which while still relatively new, has quickly reached a membership of 300. <http://www.facebook.com/group.php?gid=90188010197>

The other significant development this year was a greater recognition by many government departments of the days existence, with one key highlight being that legislators in the US State of New Jersey formally passed a resolution to have IVMDay officially acknowledged in that State each year on November 5. We are hopeful that this will be the catalyst for other governments around the world to follow suit.

Finally, I'd like to thank my fellow committee members and the entire International Supporters Group membership for their ongoing support of IVMDay

Kind regards

Andy Fryar

Chairperson - on behalf of the IVMDay Global Committee

- Stephen Nill
- Rob Jackson
- Celeste Sauls-Marks
- Sarah A. Thoma



HIGHLIGHTS 2009

While every activity which promotes IVMDay is a highlight in its own right, it has become customary to make a note of just some of the key highlights which emanated from the celebration of IVMDay 2009. We apologise up front for the many initiatives we just did not have space to include.

Government Initiatives

As already mentioned above, one of the biggest highlights of IVMDay 2009 was a resolution passed by the *New Jersey Government* to officially acknowledge IVMDay in the US State. The resolution was moved by Senator Sean T. Kean and supported by General Assembly Members David Rible and Mary Pat Angelini. The effort was formally announced on Nov. 5 by legislative aide Tricia Ring at a breakfast function honouring Volunteer Managers, hosted by the *Jersey Shore D.O.V.I.A.* and corporate sponsor, *Jersey Natural Gas*. (see photo on page 5)



In South Australia, the State's *Emergency Services Minister* also released a Ministerial Press release thanking Volunteer Managers that contributed so much to the State's Emergency Service plans.

<http://www.premier.sa.gov.au/images/stories/mediareleasesNOV09/vols%20manager%20day%20202.pdf>

A significant number of other government departments all around the world also took the opportunity to distribute internal memos to Volunteer Management staff on IVMDay to thank them for all of their ongoing efforts.

Other Major Announcements



In the UK, *Volunteering England* chose IVMDay to announce that it will be providing national strategic support for volunteer management, as part of the Office of the Third Sector funded and capacity builders run Volunteer Management Programme. Amongst other things, this initiative will seek to

"Work with volunteer managers and others to make the case to sector leaders that volunteer involving organisations should invest in volunteer management to maximise the impact of volunteers."

Similarly, in New Zealand, *Volunteering NZ* announced that as the peak body for volunteering in that country it would *"lead a new strategy aimed at building a professional development programme for volunteer management in New Zealand"* Announced on IVMDay 2009, the VNZ Chairperson Alison Marshall stated *"It is most appropriate that this important new initiative should be announced on this day as its aim is to identify and provide education and other support programmes which will enable volunteer managers to carry out their roles more effectively and gain much increased recognition for the value of their work"*.



Meanwhile in Australia, *Volunteering Queensland* took the opportunity to launch 5 scholarships for Volunteer Program Managers to undertake further training into good volunteer management practices.

Conferences and Awards



In Jerusalem, the *Volunteer Department Ministry of Welfare and Social Services and the Leir Institute for Volunteer Management* hosted their annual joint conference to coincide with IVMDay. This year, the conference carried the theme '*Positioning and Branding Volunteerism: managing the image of volunteering*'

The *Australasian Association of Volunteer Administrators* once again used the opportunity availed to it to announced its annual 'Volunteer Administrator Award of Excellence' winner on November 5. This is the third year that this award has been awarded 'down under'.

In the United States, *the Northwest Oregon Volunteer Administrators Association* (NOVAA) hosted their annual conference at Oregon Zoo and took the opportunity to also announce its annual Lucke, Leadership and Gregar awards.

Around 50 Korean Volunteer Managers were able to attend a workshop hosted by the *Korean Association of Volunteer Administrators (KAVA)* The group also spread the word about IVMDay to more than 250 centres across that country.



Other Initiatives

The *Association for Volunteer Managers (AVM)*, based in the UK, were typical of many groups who decided to remind members, through the use of technology about the day, by posting comments to their blog site - <http://www.volunteermanagers.org.uk/>



The *American Red Cross* chose to acknowledge the thousands of Volunteer Administrators who coordinate the efforts of their many volunteers by posting a 'thank you' message across their entire national network to celebrate

Also in the USA, the *Energize Bookstore* celebrated IVMDay 2009 by offering a limited time discount (25%) off all publications through the website.

In Adelaide, South Australia, the peak body, *Volunteering SA & NT* hosted a breakfast network meeting, while in Brisbane, *Volunteer Managers in Queensland* (pictured) chose to get together more informally, and marked IVMDay with some lunch and a few drinks



Many other groups, such as the *Oregon Museum of Science and Technology* simply added information to their agency newsletter or website. While other groups such as *Volunteer Toronto* sent e-cards to their membership.



All across the UK, those people involved in leading volunteers as a part of the *PDSA* received an e-card from head office, to acknowledge the contribution that they all make to the success of that agency (see left)

While right across New Zealand, *Volunteer Centres in Auckland, Wellington, New Plymouth, Gisborne and Christchurch* celebrated IVMDay with a series of lunches, breakfasts and other celebrations to mark the occasion (see photos below - Wellington *left* / Christchurch *right*)



International Volunteer Managers Day Supporters (as of 5 November 2009)

Committee:

- Andy Fryar
- Rob Jackson
- Stephen Nill
- Celeste Sauls-Marks
- Sarah A. Thoma

Supporters / Sponsors

- CharityChannel
- Christina Balas
- Volunteer2

Full International Support Group Members

- Administrators of Volunteer Resources BC (AVRCBC)
- Agency for the Promotion of Volunteerism - Mali
- AL!VE
- America Learns
- Association for Volunteer Managers (AVM)
- Australasian Association for Volunteer Administration (AAVA)
- Betty Stallings.com
- Burnley, Pendle and Rossendale CVS
- Canadian Administrators of Volunteer Resources (CAVR)
- CharityChannel
- Civil Society Consulting
- Council for Certification in Volunteer Administration (CCVA)
- Crewe and Nantwich Voluntary Action
- Energize Inc.
- Federation of Volunteer Efforts in Korea



Presentations being made at the NOVAA awards in the USA on IVMDay 2009

- Gisborne Volunteer Centre
- Greater Richmond Association of Volunteer Administrators (GRAVA)
- Hamilton Administrators of Volunteers
- Idealist.org
- International Association for Volunteer Effort (IAVE)
- Japan Volunteer Coordinators Association
- Jersey Shore D.O.V.I.A.
- Kingston Area Association of Administrators of Volunteers (KAAAV)
- Korea Council for Volunteering
- Korean Association for Volunteer Administrators (KAVA)
- Korean Association for Volunteer Management (KAVM)
- Korean Volunteer Academy
- Leir Institute for Volunteer Management
- LGBT Consortium
- Managing and Organising Volunteer Effort (MOVE)
- NADAV
- National Council for Volunteerism in Israel (NCVI)
- National Volunteer Centre of South Africa
- New York Association of Volunteer Administrators (NYAVA)
- Northern Volunteering SA
- Northwest Oregon Volunteer Administrators Association (NOVA)
- NSW School of Volunteer Management
- Nurse Maude
- OzVPM
- Peel Volunteer Administrators Network (PVAN)
- People First Total Solutions
- Points of Light Institute
- Professional Administrators of Volunteer Resources - Ontario (PAVR-O)
- Salt Lake County Volunteers
- Take Pride in America
- The Academy of Volunteering Germany
- The Centre for Volunteering
- The Directors of Volunteer Programs Association (DVPA)
- The Non Profit Sector Institute
- The State of New Jersey
- The Volunteer Development Agency
- UKVPM's
- Volunteer2
- Volunteer Canada
- Volunteer Centre South Derbyshire
- Volunteer Center of Lubbock
- Volunteer Centres Ireland
- Volunteer Loyalty
- Volunteer Match
- Volunteer Prince George
- Volunteer Toronto
- Volunteer Wellington
- Volunteering 21
- Volunteering ACT
- Volunteering Canterbury
- Volunteering England
- Volunteering Gold Coast
- Volunteering Ireland
- Volunteering New Zealand
- Volunteering SA & NT
- Volunteering Victoria
- VPM Healthnet
- Warrington Association of Volunteer Management
- Yes - Togo



Volunteer Prince George in Canada engaged a local drama group to provide entertainment at their IVMDay event



NEW JERSEY BECOMES FIRST STATE TO LEGISLATE FOR IVMDay
Left to Right

- Kathy O'Connell, Volunteer Manager, NJ Natural Gas
- Tom Hayes, Vice President, NJ Natural Gas
- Tricia Ring, Legislative Aide to Sen. Sean Kean, Assemblywoman Mary Pat Angelini and Assemblyman David Rible, 12th Legislative District
- Jeanne Yaecker, President Jersey Shore Directos of Volunteers in Agencies (D.O.V.I.A)
- Sarah A. Thoma, Volunteer Advocate, Member, IVMD Steering Committee
- Joan Nealon, Director of Volunteer Services, Centra State Healthcare System; President, New Jersey Association of Directors of Volunteers in Healthcare

Affiliate International Support Group Members

- District Council of Mt Barker
- Gawler Community House
- KM Consulting and Training Connection
- Lyell McEwin Regional Volunteer Association
- Oregon Museum of Science and Industry
- P.A.W.S
- Sarah Elliston Consulting